



SUSTAINABLE AND EQUITABLE TUNA PROCUREMENT POLICY

SEALORD WILL SOURCE TUNA:

- That complies with dolphin-safe requirements of the Earth Island Institute.
- That is traceable to the fishing vessel and fishing region.
- From fishing companies that operate in a socially and economically responsible manner.
- From fishing companies that catch tuna without using manufactured fish aggregating devices (FADs). Commonly known as free school fishing.
- That, have a non-tuna bycatch rate of below 1% of catch.

SEALORD WILL AVOID SOURCING TUNA FROM:

- Over-fished species or where over-fishing occurs.
- Fisheries that use indiscriminate fishing practices that result in significant quantities of catch being discarded or landed as juveniles or unmarketable species.
- Fisheries that have significant adverse impact on endangered species or small fish populations (through use of bait fish).
- Fishers blacklisted due to illegal, unreported and unregulated fishing.
- Catches where transshipments (from smaller fishing vessels to carriers) occur without an independent observer present.

SEALORD PROMOTES SUSTAINABILITY AND FAIRNESS BY WORKING WITH SUPPLIERS AND OTHER ORGANISATIONS TO:

- Improve sustainability and equitability (local social and economic benefits) of tuna fisheries.
- Create areas closed to fishing to accomplish tuna sustainability objectives. Specifically Sealord supports the four high sea pockets in the Western Pacific being established as marine reserves.
- Contribute to the ongoing sustainability of tuna as outlined in our signing of the [WWF Tuna Pledge](#)
- Through our suppliers we will support the work of organisations such as the [International Sustainable Seafood Foundation](#).
- Monitor all tuna fishing methods and innovation within these and then select the fishing method that has the best and most sustainable outcome.

SEALORD WILL KEEP CONSUMERS INFORMED BY:

- Publishing our policy on our website.
- Publishing the fish common name on our website and on our labels where practical.
- Printing country of origin and dolphin safe information on all labels.